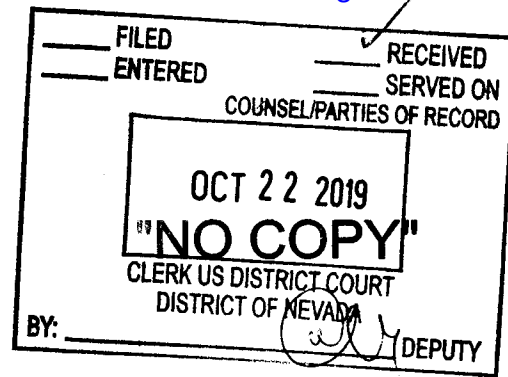


October 18, 2019

United States District Court for the District of Nevada  
400 S. Virginia Street  
Reno, Nevada 89501



Re: Zappos Settlement Objection

I am requesting the Court deny approval of the Settlement. My objection on the settlement reward is that the settlement funds are going to attorney fees and a few while the rest of us get a 10% coupon. On any given day there is a chance to use coupons equal to and greater than 10% so this coupon code isn't worth anything. And, in fact, since it can only be used if you buy something, grants Zappos additional revenue. Too often these settlements go largely to the law firms and the customers receive little or nothing. This case is the most blatant I have seen.

Sharon Abrahams  
10330 NW 14<sup>th</sup> Street  
Plantation, FL 33322  
954-472-6635

I am a Settlement Class Member (attached email). I will not be appearing at the Final Approval Hearing, either in person or through counsel.

Sincerely,

A handwritten signature in cursive script that reads "Sharon Abrahams".

Sharon Abrahams

**bruceabrahams@comcast.net**

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**From:** Zappos Data Settlement Administrator <info@e.zapposdatasettlement.com>  
**Sent:** Thursday, October 17, 2019 11:18 PM  
**To:** bruceabrahams@comcast.net  
**Subject:** Settlement notification re: 2012 security incident

**Please take a moment to read this email.**

Hi sharon abrahams,

You are receiving this email because you were a Zappos customer in January 2012. As such, we are writing to inform you that a resolution has been reached in the class action lawsuit filed because of the data breach that occurred during that time.

Important additional information is below, but the short version is that you are getting a 10%-off discount code to use on an order placed before the end of year. You may also transfer the code to someone else

Here is your one-time-use code: LESJ-4A6Y94-JU3XAS. Once you've selected the items you want to purchase on [Zappos.com](http://Zappos.com) or the Zappos App, select "Proceed to Checkout" and you'll have a chance to enter your code.

- For Desktop Users: Under "2. Payment Method," you'll see a dropdown for "Add gift card or rewards code." Simply enter the code there, click "Apply," and continue checking out.
- For App Users: Select "Gift Codes" in the top right corner, enter your code, select save, and continue checking out.

Thank you for your patience and understanding and, as always, we're here to help. If you need help with placing an order, please don't hesitate to reach out by contacting us at [2012action@zappos.com](mailto:2012action@zappos.com). If you need assistance regarding your legal rights related to this Notice, please see below and contact Zappos Settlement Administrator, P.O. Box 43434, Providence, RI 02940-3434, 1-855-263-1060.

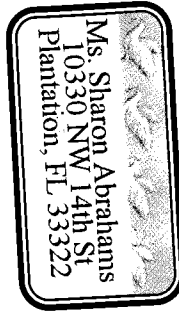
Your Friends at Zappos

*In re: Zappos.com, Inc. Customer Data Security Breach Litigation*  
United States District Court, District of Nevada,  
Case No. 3:12-cv-00325-RCJ-VPC,  
MDL No. 2357

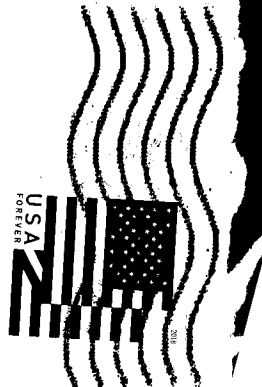
**COURT ORDERED NOTICE OF CLASS ACTION SETTLEMENT**

You are a member of the Settlement Class in the above-captioned lawsuit, which relates to a data security hack against Zappos.com in January 2012. The case has settled, and you may use the unique code provided above for 10% off a single future online purchase of goods on Zappos.com (or via the Zappos.com mobile app), exclusive of shipping costs and taxes. You may also transfer or sell this code to someone else for personal, non-commercial use.

The Court has preliminarily approved this settlement. It will hold a Final Approval Hearing in this case on December 20, 2019 at 10:00 a.m. in Courtroom 3 of United States District Court for the District of Nevada, located at 400 S. Virginia Street, Reno, Nevada 89501. At the Final Approval Hearing, the Court will decide whether to approve the settlement and whether to grant Class Counsel's requests for \$1,597,500 in attorneys' fees, costs, and expenses, and for service awards of \$2,500 to each of the nine Representative Plaintiffs (i.e., a total of \$22,500 in requested service awards). You have the right to attend the Final Approval Hearing and to be represented by counsel of your choice (at your own expense). For more information, including information about how to object to the settlement or to the request for attorneys' fees, costs, expenses or to the request for service awards, please visit this website [www.zapposdatasettlement.com](http://www.zapposdatasettlement.com).



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United States District Court for  
the District of Nevada

400 S. Virginia Street  
Reno, Nevada 89501

89501-219431

